

FOOD INDUSTRY MANAGEMENT

BUSINESS + FOOD



Department of Agricultural,
Food, and Resource Economics
MICHIGAN STATE UNIVERSITY



\$38,000-\$64,000

**STARTING SALARY
RANGE**

>90%

**PLACEMENT
RATE**

CAREER POSITIONS

- Brand manager
- Retail Store Manager
- Wholesale and Retail Buyer
- Data Analyst
- Product Marketing
- Product Advertising
- Distribution Manager
- Logistics Manager

COMPANIES HIRING MSU GRADUATES

- Kroger
- Coyote Logistics
- Target
- Kellogg's
- Coca-Cola
- Daymon
- The Hershey Company
- The Clorox Company
- Domino's Pizza Corporation
- Hormel
- US Food Services
- Nestles
- CH Robison
- Mastronardi Produce

Food Industry Management (FIM) is an amazing alternative route to a business career. From the local coffee shop to the state-of-the-art production facility, when the food industry connects with consumers it brings people together. If you see yourself as a **leader, innovator, or entrepreneur** the food industry management major is for you.

The food industry is essential and our graduates are making it better. After graduating, our students rise quickly, taking on management and leadership positions in **innovative companies** both big and small or even creating their own **start-ups**.

What makes our program different? We stay connected with you every step of the way. We don't just offer a world class education in **business, finance, economics, and supply chain**; we connect you with our professional and alumni network to help you find a job you'll love.

Why are we so passionate about training the next generation of food industry leaders? Because when good food meets good business it can **change the world**.



COURSE WORK

- Applied Economics
- Business Management
- Data Analysis
- Entrepreneurship
- Finance
- Food System
- Marketing
- Sales
- Sustainability
- Statistics
- Supply Chain

**ALL FIM MAJORS PARTICIPATE
IN A PROFESSIONAL INTERNSHIP
OPPORTUNITY!**



“My favorite thing about the FIM major is how important it is in our world.

We all need food to survive. Our classes are set up in a way to truly prepare us for the working world.”



Jillian Jacobs
FIM MAJOR

The Department of Agricultural, Food, and Resource Economics (AFRE) at Michigan State University is home to globally recognized programs, world-class teaching faculty, ample research opportunities, and hands-on out-of-classroom experiences. Class sizes are small and designed to empower and equip you to **make an impact on the world as a professional and a Spartan.**



WE HAVE FRIENDLY **PROFESSIONAL ADVISORS** AND AN **INDUSTRY RELATIONS SPECIALIST**, WHOSE ENTIRE ROLE IS DEVOTED TO FINDING STUDENTS **OPPORTUNITIES OUTSIDE OF THE CLASSROOM.**



MANY FIM STUDENTS JOIN THE **FOOD MARKETING ASSOCIATION**, WHICH FEATURES **FIELD TRIPS** AND **NETWORKING OPPORTUNITIES** WITH BUSINESS LEADERS

CONTACT & NEXT STEPS

Ready to become a **FIM major or minor**? Or still have a few questions? Set up an appointment with one of our incredible academic advisors and start your time with our department.

To schedule an advising appointment or to learn more about our program visit www.canr.msu.edu/afre/undergraduate

